

2020 Poster Contest

What makes a GOOD Poster?

- ✗ The 2020 theme “Where would we BEE without Pollinators?” must be on your poster.
- ✗ Attracts attention
- ✗ Is simple and concise
- ✗ Uses colors and white space effectively
- ✗ Text is large enough to be easily read

Poster Dos:

- ✍ Do limit text, and balance a combination of illustrations and words.
- ✍ Do be as neat as you can and be sure to erase any penciled sketches or guidelines.
- ✍ Do blend colors when using crayons or colored pencils.
- ✍ Do research the theme topic as a way to brainstorm poster ideas.

Poster Evaluation

The posters are evaluated on the following criteria:

- Conservation message- 50%
- Visual effectiveness- 30%
- Originality- 10%
- Universal appeal- 10%



Contest Rules:

- ✍ Any media may be used to create a flat or two-dimensional effect (paint, crayon, paper, colored pencil, charcoal or other materials)
- ✍ Poster size must be 14" x 22"
- ✍ All posters must have a completed entry form attached to the back of the poster.

Brainstorming Poster Ideas:

- 9 Pollinators form the foundations of a healthy and sustainable future for food and the environment, but in recent years, they have shown concerning signs of decline
- 9 Who are pollinators? What do they do?
- 9 How are pollinators threatened?
- 9 We can thank pollinators for 1 in 3 mouthfuls of food and drink!
- 9 What can you do to take care of pollinators and/or their habitat?

Prizes:

District
1st place: \$50

State
1st place
Cash Award

National
1st place: \$200
2nd place: \$150
3rd place: \$100

Poster Don'ts:

- ✗ Don't use staples, tacks or tape.
- ✗ Don't use fluorescent-colored posters.
- ✗ Don't create a poster that is all words or all pictures.
- ✗ Don't have an adult draw everything and you color it in.
- ✗ Don't try too many ideas. A single message – clearly illustrated – is most effective.

Eligibility:

All students kindergarten through 12th grade who attend public, private, or are home schooled in Lane County are encouraged to enter the poster contest.

Posters will be judged at the District level early summer.
Posters must be turned in by Friday, May 1st, 2020

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